## *zoetis* ANGUSEXPO PROGRAM

AELEC 2-4 May, 2025



## PROGRAM

Time

What

Where

*zoetis* Angus**expo** 

FRIDAY 2nd MAY, 2025	i - Kick-off in Style			
	4.00pm 6.00pm	Welcome Function Open to Everyone		
	4.00pm - 6.00pm 6.30pm - 10.30pm	Welcome Function - Open to Everyone TEYS Australia AngusSHOOTOUT Awards	Bull Bar @ AELEC	
Tickets	6.30pm - 10.30pm	and Welcome Function	Mackas Main Arena	
available!		Tickets incl. food, drinks and entertainment.		
SATURDAY 3rd MAY, 20	025 - Around the Groun	ds at the Zoetis AngusEXPO		
SPONSORED BY	8.30am	Gates Open to Public		
SPONSORED BI	9.00am	Opening Address by Angus Australia		
MCGIREGOR'S ANGUS		and Zoetis representatives		
	9.00am - 5.00pm	Trade Sites Open	Trade Sites	
	12.00pm - 2.00pm &	AngusBBQ - JBS, Jacks Creek, NH Foods	Food Court	
	5.00pm - 7.00pm			
$\mathbf{\Lambda}$	7.00pm - 11.00pm	The Rooftop Express, Live Music and Bar		
/·\	8.00am - 1.00pm	World Angus Youth Competition Modules	Mackas Main Arena	
BEN NEVIS ANGUS	1.30pm - 3.00pm	World Angus Youth Competition Chute to Show Ring	The Mackas Angus	
www.bennevisangus.com.au	3.30pm - 5.30pm	World Angus Youth Competition Stockman's Challenge	Main Arena	
SATURDAY 3rd MAY, 20	25 - Competitions and	Education		
	10.00am - 12.00pm	Invitational Campdraft Qualifying Rounds		
	2.00pm - 4.00pm	Invitational Campdraft Qualifying Rounds	The Campdraft Arena	
	6.00pm - 7.00pm	World Angus Forum Invitational	The Mackas Angus	
		Campdraft SHOOTOUT	Main Arena	
SPONSORED BY	9.00am - 2.00pm	The Cattle Australia Pen Competition - 3 Heifers	Elders Sales Arena	
	9.30am - 11.00am	State of the Nation: What's up and what's down		
		with Angus beef in the world		
BOOROOMOOKA		Angus Gidley-Baird Senior Analyst-		
Established 1926		Animal Protein, RaboBank.	Cattle Breeders College	
	11.00am - 12:30pm	Sam Bailey: You don't need wings to fly	at Ridley Education Centre	
achmag 🖸	2.00pm - 3.30pm	The Angus Revolution at JBS	Centre	
achmea 🖸	4.00pm - 5.30pm	What is the ideal cow?		
Farm Insurance		Dan Shike, Professor in Beef Cow/Calf Nutrition and		
		Management & Interim Head in the Department of		
rmo noturork	9.30am - 11.00am	Animal Science at the University of Illinois.		
rmanetwork.	9.30am - 11.00am	High Performing Families: Agricultures Best- Kept Secret - How to Future-Proof Your Family and Business		
		Panel Discussion: The importance of investing in yourself		
- P - P-		Ben Law, The Financial Bloke, Duncan Whan, Head of		
TWINAM		Relationship Management, Rabobank Armidale &		
		Greg Chappell, Dulverton Stud, Glen Innes		
	11.00am - 11.45am	Beyond Methane: Unlocking the Link Between	Cattle Chats at the RaboTruck	
		Feed Efficiency and Emission	Rabobank Arena	
		Dr. Meredith Harrison, Chief Scientific Officer, C-Lock		
	12.00pm - 12.45pm	The State of the Nation, Australia's livestock sector		
		Chris Howie, CEO, RMA Network:		
	2.00pm - 2.45pm	Getting the most out of your vaccination		
		Tom Burke, Veterinary Operations Manager, Luke Wigga	an,	
		Senior Sales Representative, Zoetis:		
	3.00pm - 3.45pm	Breeding an efficient herd: <i>Dr. Mark Ferguson,</i>		
	045	CEO neXtgen Agri International		
	9.15am - 9.45am	JBS MSA Grading Demonstrations		
	10.00am - 10.45am	Jack's Creek Smoke School - Ticketed	BeefBITE Experiences	
	<b>11.15am - 12.00pm</b> 1.00pm - 2.00pm	JBS MSA Grading Demonstrations Arrowquip Low Stress Stock Handling Workshop	(See map for locations)	
	1.00pm 2.00pm	Allowed by Stress Stock Handling Workshop		

	Time	What	Where
	<b>10.45am - 11.30am</b> 3.00pm - 3.45pm <b>4.00pm - 4.30pm</b> 4.30pm - 5.00pm	<b>Vytelle - OPU Pick-up Demonstration</b> Jack's Creek Smoke School - Ticketed <b>Vytelle - OPU Pick-up Demonstration</b> Arrowquip Low Stress Stock Handling Workshop	BeefBITE Experiences (See map for locations)
	<b>9.00am - 10.00am</b> 11.00am - 12.00pm <b>2.00pm - 2.30pm</b>	Podcast - Angus Australia Podcast - Rabobank Podcast - Breeder Exchange	The AngusPODCAST Stage
SUNDAY 4th M	1AY, 2025 - Around th	e Grounds at the Zoetis AngusEXPO	
	8.30am	Gates Open to Public	
SPONSORED BY	7.30am - 8.30am	Church Service - Scott Wright, CEO (7.00am Main Entry)	Ridley Education
LIMITLESS	12.00pm - 2.00pm & 5.00pm - 7.00pm	AngusBBQ - JBS, Jacks Creek, NH Foods	Food Court
	<b>10.30am - 11.00am</b> 12.30pm - 2.00pm <b>2.30pm - 3.00pm</b>	Zoetis World Angus Youth Competition Head to Head Challenge World Angus Youth Handlers Classes World Angus Youth Head to Head Challenge	
MERRIDALE A N G U S	3.30pm - 4.00pm <b>4.00pm - 5.00pm</b> 6.00pm - 7.00pm <b>8.00pm - 8.15pm</b> 8.30pm - 12.00pm	World Angus Forum Junior Judging World Angus Forum Junior Judging Oral World Angus Forum Invitational Campdraft Closing Ceremony and Prizes Dan Steers Equine Entertainer, Live Music, Bar	The Mackas Angus Main Arena
	<b>10.00am - 12.00pm</b> 2.00pm - 4.00pm	Invitational Campdraft Qualifying Rounds Invitational Campdraft Qualifying Rounds	Campdraft Arena
	<b>9.00am - 1.00pm</b> 1.00pm - 4:00pm <b>5.00pm - 5.30pm</b>	Cattle Australia Pen of 3 - Bulls The Elite Angus Feature Female Sale - Followed by the Angus On Ice Frozen Genetics Sale Zoetis World Angus Youth Competition Debate Final	Elders Arena
SUNDAY 4th MA	Y, 2025 - Competition	is and Education	
SPONSORED BY <b>ZOETIS</b>	11.00am - 12.30pm	GET LINKED – Angus Stud Breeders, Commercial Producers, Consumers – Leverage Genetic Innovation. Dr Kent Anderson: Director of Global Beef Genetic Technical Services, Zoetis Mr Darrell Stevenson: Stevenson Angus Ranch, Montana - USA and Treasurer, American Angus Association	Cattle Breeders College at Ridley, Education Centre
	10.00am - 10.45am <b>11.00am - 11.45am</b> 12.00pm - 12.45pm	High Performing Families: Agricultures Best- Kept Secret - How to Future-Proof Your Family and Business <i>Ben Law, The Financial Bloke</i> <b>Angus Foundation Research Snapshot &amp; Q&amp;A</b> <i>Hanlie Jansen, Brianna Maslen, Jena Alexopoulos</i> Advancing monitoring technology for beef cattle – Sensehub Cow Calf <i>Felicity Wills, Ruminant</i> <i>Technical Advisor, MSD Animal Health</i>	Cattle Chats at the RaboTruck Rabobank Arena
	8:00am - 10:00am	World Angus Youth Competition Debate	
	9:00am - 9.45am	JBS MSA Grading Demonstrations	RaboTruck
	<b>10.00am - 10.45am</b> 10.45am - 11.15am <b>11.30am - 12.00pm</b>	Jack's Creek Smoke School [Ticketed] Vytelle - OPU Pick-up Demonstration JBS MSA Grading Demonstrations	BeefBITE Experiences

Arrowquip Low Stress Stock Handling Workshop

Podcast - Head Shepherd - neXtgen Agri

Arrowquip Low Stress Stock Handling Workshop

12.00pm - 1.00pm

3.45pm - 4.15pm

11.00am - 12.00pm

BeefBITE Experiences

The AngusPODCAST Stage

#### Experience the Best of Angus Genetics - 500 Head on Display!

Step into the heart of excellence at AngusEXPO, where over **500 head of top-tier Angus cattle** will be on display. From elite sires to promising heifers, this is your exclusive opportunity to see the future of the breed up close. Whether you're a seasoned breeder, a commercial cattleman, or simply passionate about livestock, this showcase offers a rare look at the depth, diversity, and quality driving the Angus industry forward.



#### **Cattle Australia Pen of 3 Head Competition**

The **Cattle Australia Pen of 3 Head Competition** puts phenotypic assessment and genetic evaluation to the test. Watch as top breeders showcase their best groups of three head, highlighting consistency in quality, structure, and genetic potential. It's more than just a contest—it's a true display of breeding excellence and Angus genetics for every system. Don't miss this crowd favorite at AngusEXPO including a peoples choice competition!



#### Elite Angus Female Sale - Genetics That Move the Industry

Don't miss the **Elite Angus Female Sale**, where vendors and their hand selected offering take centre stage. This premier event features a lineup of elite females from 4 states of Australia, representing the pinnacle of Angus genetics, maternal strength, and phenotype. Whether you're looking to elevate your herd or invest in quality breeding stock, this sale offers unmatched opportunities to secure the best the Angus breed has to offer. Sale commences 1pm AEST at the Elders Sales Arena.



#### Angus on Ice Sale - Cool Genetics, Hot Prospects

The **Angus on Ice** Sale brings cutting-edge Angus genetics to the spotlight with a curated selection of frozen embryos, semen packages, and genetic offerings from the breed's most elite programs. Whether you're building your herd's future or chasing the next big breakthrough, this sale is your chance to access high-impact genetics with global potential—all on ice, all in one place. Sale is on Auctions Plus from 2nd – 4th May with a live display of the bidding timer following the Elite Angus Female Sale.

Beyond the cattle and sales, **AngusEXPO** offers a full slate of events and experiences for everyone in the Angus community. Dive into **educational seminars** led by industry leaders, explore cutting-edge tools and tech in the trade show, and enjoy hands-on **youth activities** that inspire the next generation of cattlemen and women. Don't miss the **Angus Beef Bites** educational sessions and the highly anticipated **AngusBBQ** cook off! With opportunities for networking, learning, and celebrating all things Angus, there's something for everyone at AngusEXPO.

#### **Angus BeefBITES – Where Innovation Meets**

Take a break, grab a bite, and experience the cutting edge of the beef industry at **Angus Beef Bites!** This action-packed area blends education, demonstration, and delicious Angus beef. Watch **Vytelle's OPU pick-up demonstrations** to see reproductive technology in action, and learn how carcass quality is assessed with **JBS's MSA Grading demonstrations.** Explore the benefits of animal welfare and handler safety through **Arrowquip's low-stress stock handling sessions**, and don't miss the smoky, sensory experience of **Jack's Creek Smoke School**, where meat science meets BBQ mastery. It's all happening where the beef is hot and the learning is hands-on—only at AngusEXPO!

#### Angus BBQ – A True Taste of Excellence

Get ready to fire up your appetite at the **Angus BBQ**, where the industry's biggest names—**JBS**, **NH Foods**, **and Jack's Creek**—come together to serve up the very best in Angus flavor. From mouthwatering brisket to perfectly grilled cuts, this is your chance to taste premium beef prepared by the experts who know it best. Whether you're here to sample, socialize, or simply savor, the Angus BBQ is a can't-miss celebration of quality, craft, and community—only at **AngusEXPO**.

# More to Explore at ANGUS**EXPO**

## Angus Campdraft – Where Skill, Speed, and Stockmanship Collide

Saddle up for one of the most thrilling events at **AngusEXPO** – the **Angus Campdraft!** This high-adrenaline competition showcases the incredible connection between horse, rider, and beast as competitors put their handling skills to the test against the clock. Watch as riders guide Angus cattle through a precision course, demonstrating control, agility, and true stock sense in an exciting display of rural sport and heritage.

More than just a competition, the Angus Campdraft is a celebration of the working relationship between livestock and people – a tradition deeply rooted in Australia's cattle country. With experienced stockmen and rising stars in the saddle, this is your chance to witness the harmony of horsemanship and herd instinct in action. Whether you're a seasoned campdraft fan or new to the sport, you'll be on the edge of your seat as the dust flies and the talent shines.

Each day riders will have their runs on the Campdraft arena with 26 top riders coming to the Mackas Main Arena from 6-7pm to show case their skills in the camp cut out, its going to be a shootout not to be missed!

We invite you to purchase a raffle ticket at AngusEXPO to draw a competitor riding for one of our 26 Angus societies represented in the World Angus Forum and if they win their event youll win a massive prize pack including a brand new Circle L Western hat!



## Entertainment Each Night at The Angus EXPO



#### Rooftop Express Show – Saddle Up for the Ultimate Arena Spectacle!

Hold onto your hats—Dave Manchon's Tabletop Express Show is rolling into AngusEXPO with a high-energy arena spectacular like no other! Blending jaw-dropping horsemanship, laugh-out-loud comedy, working dog magic, and Aussie bush heritage, this show is pure entertainment for the whole family. From trick riding to crowd interaction and unforgettable stunts, Dave and his talented team bring the spirit of the outback to life in a show that celebrates life on the land with heart, humor, and horsepower.

Whether you're young or just young at heart, the Tabletop Express Show is guaranteed to leave you smiling and cheering. It's more than a show—it's a celebration of rural pride, and it's only at AngusEXPO!

#### Double Dan Horsemanship – A Spectacle of Stunts, Humor, and Horsepower



Prepare for an unforgettable experience as **Dan Steers of Double Dan Horsemanship** brings his globally acclaimed act to **AngusEXPO!** Featuring the hilarious **Kym Hagon** voicing the stunt doll on the mesmerizing **Double Image** (as seen on AGT), this show is packed with jaw-dropping stunts and side-splitting humor that will have you on the edge of your seat and laughing uncontrollably.

Dan and his talented team of up to five horses—including the lovable mini pony **Milo**—will take you on a thrilling journey into the world of liberty horsemanship, showcasing the incredible bond between horse and handler. Don't miss this one-of-a-kind showcase that blends skill, humor, and heart—only at **AngusEXPO!** 

Enjoy a weekend of live music at the World Angus Forum, featuring local talent like **Chloe and James** (Friday), **Kyle Cartner** (Saturday afternoon), **Matt Barratt and the Red Flags** (Saturday night), **Sarah Head** (Sunday afternoon), and **Savage Groove** (Sunday night). From acoustic sets to high-energy party bands, there's something for everyone to enjoy. Don't miss these incredible performances across multiple stages throughout the event!

## World Angus Forum Youth Competition – Showcasing the Next Ceneration of Leaders

The **World Angus Forum Youth Competition** offers a fantastic opportunity for young, aspiring cattle enthusiasts to showcase their skills and knowledge. From judging and handling to leadership and presentation, this competition highlights the talents of the next generation in the Angus industry. It's an exciting platform for youth to engage, learn, and connect with industry professionals, all while celebrating their passion for Angus cattle.



**Location: RaboTruck** 



Every Hour, 45 Min Sessions

#### SATURDAY

#### 9.00am

Opening Address by Angus Australia and Zoetis Representatives

#### 9.30am-11.00am

#### Ben Law, The Financial Bloke

## High Performing Families: Agricultures Best-Kept Secret - How to Future-Proof Your Family and Business

Ben Law is a bloke with a deep understanding of how agri-business owners think. Having grown up on a beef cattle property on the Liverpool Plains in Northwest NSW, Ben's passion lies in helping farming families and the greater rural community grow, thrive; ultimately become intergenerationally prosperous. With a degree in Agricultural Economics and over 20 years of experience as a Financial Adviser, Ben quickly realized that he could have a greater impact by focusing on education and coaching for the rural community more broadly. Having sold his successful financial advice business, Ben's full-time focus is on educating as many people as possible via his podcast, his strategic coaching and delivering educational presentations for various rural community groups.

Panel Discussion: Duncan Whan, Head of Relationship Management, Rabobank Armidale & Greg Chappell, Dulverton Stud, Glen Innes

'The importance of investing in yourself'



#### Dr. Meredith Harrison, Chief Scientific Officer, C-Lock Inc.

#### **Beyond Methane: Unlocking the Link Between Feed Efficiency and Emissions**

Dr. Meredith Harrison is the Chief Scientific Officer at C-Lock Inc. She earned her PhD in Animal Biology with an emphasis in feedlot production from University of California, Davis. Meredith is passionate about the combined application of precision livestock technologies and mathematical models to improve beef/ dairy biological and economic efficiency. Meredith has reviewed countless methane emission monitoring protocols, data sets, and research proposals. She believes in continuous improvement of livestock production efficiency and sustainability through technology, data, genetics, and management.

#### 12.00pm-12.45pm

#### Chris Howie, CEO, RMA Network

#### The State of the Nation, Australia's Livestock Sector.

Chris has over 40 years involvement with the Australian livestock industry. His career has gathered a unique skill set enabling him to cover a wide range of topics. Shearer, Mutton boner, Stock Agent, Auctioneer, Key account manager, Electronic sales platforms, Data Maintenance management, Football Coach, Livestock Finance, Training, Article Writer, Agricultural Executive, steering committee and Board roles to list a few.

Following roles in SA and NSW as a Stock agent Chris then spent 10 years as a National Livestock and Wool Manager. In 2019, he became the National Business development for StockCo 100% Livestock finance. 2023 saw Chris recruited as CEO for the RMA Network who support the independent Stock and Station agent community across Australia.



#### 2.00pm-2.45pm





#### **Getting The Most Out Of Your Vaccination**

#### Presenters: Tom Burke, Veterinary operations manager at Zoetis- Livestock and Luke Wiggan, Senior Sales Representative, Zoetis NSW Livestock

Australian producers are fortunate to have access to a range of world class livestock vaccines. Producers rely on these vaccines to reduce mortality, improve reproductive and boost production outcomes. This session we will cover everything from storage and handling to injection site technique. Join some of the team from Zoetis Australia to find out how to get the best out of your livestock vaccine purchases.

#### 3.00pm-3.45pm

#### Dr. Mark Ferguson, CEO neXtgen Agri International.

#### **Breeding An Efficient Herd**

With a background in farming from Hopetoun, Victoria, and a PhD in genetics, he helps livestock producers improve profitability through genetic selection and improved management. He hosts the Head Shepherd podcast and co-founded Genesmith, which develops AI and machine vision technology for livestock farming. Based in Christchurch, he works with farmers and industry organisations throughout both countries.

A lot is expected of the humble beef cow and with new traits coming on stream all the time, achieving the right balance can seem increasingly difficult. This talk will explore the combination of traits that is likely to result in an efficient herd on a per hectare basis rather than per head. It will examine the concept of whole body energy, efficiency of weight gain, efficiency of weight loss, interactions with nutritional status and what it all means for breeding cow reproduction. The talk will delve into how traits like body condition score, hip height and mature cow weight fit into future breeding programs.

#### **SUNDAY**

#### 8.00am-10.00am

#### Cattle Clash: The Ag Debate Down Under

A dynamic and thought-provoking event where the Zoetis World Angus Youth Competition teams go headto-head, debating key issues in agriculture and the beef industry. Designed to challenge participants' public speaking, critical thinking, and industry knowledge, the debate pushes these teams to articulate wellreasoned arguments on topics shaping the future of agriculture and beef production. This competition not only hones communication skills but also encourages participants to engage with real-world agricultural issues, fostering the next generation of informed and passionate beef industry advocates.

#### 10.00am-10.45am



#### Ben Law, The Financial Bloke

## High Performing Families: Agricultures Best-Kept Secret - How to Future-Proof Your Family and Business

Ben Law is a bloke with a deep understanding of how agri-business owners think. Having grown up on a beef cattle property on the Liverpool Plains in Northwest NSW, Ben's passion lies in helping farming families and the greater rural community grow, thrive; ultimately become intergenerationally prosperous. With a degree in Agricultural Economics and over 20 years of experience as a Financial Adviser, Ben quickly realized that he could have a greater impact by focusing on education and coaching for the rural community more broadly.



#### 11.00am-11.45am







Hanlie Jansen	Inbreeding Depression: Cause for concern?
Brianna Maslen	Gut Microbes as Performance Indicators: Uncovering Links to Growth, Immunity and Genetics
Jena Alexopoulos	Fixed-Time AI vs. Natural Mating: Which is More Profitable for Angus Heifers?

#### **Angus Foundation Research Snapshot & Q&A**

A dynamic session showcasing the cutting-edge research from our grant recipients. This session will showcase key research from Angus Foundation grant recipients, highlighting their findings and industry impact. With short presentations and a Q&A discussion, it's a great opportunity to engage with the latest insights from grant recipients.

#### 12.00pm-12.45pm



#### Felicity Wills, Ruminant Technical Advisor, MSD Animal Health

#### Advancing Monitoring Technology For Beef Cattle - Sensehub Cow Calf

SenseHub Cow Calf identifies the precise stage of heat and provides precise guidance for insemination timing to optimize conception rates. SenseHub Cow Calf delivers exceptional heat detection accuracy and actionable insight, in real time. It leverages years of experience in developing sophisticated algorithms to analyze behavior monitoring based on activity, rumination, eating and other proprietary key cow states. SenseHub Cow Calf identifies the precise stage of heat and provides precise guidance for insemination timing to optimize conception rates. The solution is ideal for Al and natural breeding farms (cow-calf operations) and for both penned and grazing cows. It is effective at identifying cows with silent heat signs.

## *zoetis* ANGUS**EXPO**

## Cattle Breeders College

Location: Ridley Education Building



Ticketed Event, 90 mins

#### SATURDAY 9.00am Opening Address by Angus Australia and Zoetis Representatives Location: RaboTruck 9.30am-10.30am Angus Gidley-Baird, Senior Analyst- Animal Protein, Rabobank. State of the Nation: What's Up And What's Down With Angus Beef In The World Angus is a Senior Analyst in Sydney, Australia, responsible for research and analysis of the local and global animal protein sectors. In his role, Angus provides regular market updates on beef, sheepmeat, pork, poultry, and seafood markets. Angus is a regular public speaker at farmer and industry events and also produces podcasts for the RaboResearch Australia/New Zealand team. Angus formerly held roles at NSW Farmers' Association, the peak farmer representative body in New South Wales, and at the Department of Food and Rural Affairs in the United Kingdom. He holds an Honors degree in SPONSORED BY Agricultural Economics from the University of Sydney, with majors in Agricultural Economics and Marketing, and a Masters in Accounting from Curtin University in Western Australia noroomook 11.00am-12.30pm Sam Bailey You Don't Need Wings To Fly While jackarooing in the Northern Territory Sam Bailey became a C6/C7 quadriplegic in a car accident. Despite severe physical limitations he went home to the family property and became a farmer. In 1999 he proposed to his wife Jenny - a radio journalist - 'live' on ABC Radio and they went on to run a beef cattle property at Croppa Creek in North West NSW for quarter of a century. Sam appeared on 'Australian Story', his book "Head Over Heels" is a best seller, and he's working towards becoming the first quadriplegic in the **SPONSORED BY** world to fly a helicopter. achmea 🖸 Farm Insurance

#### 2.00pm-3.30pm



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#### The Angus Revolution at JBS Australia

Discover how JBS senior leadership has harnessed the power of the Angus breed to drive transformation, enhance eating quality, and build popular brands. Learn about the strategic role Angus cattle play in shaping the future of JBS Australia's beef industry.



### **SPONSORED BY** TWYNAM

Dan Shike, Professor in Beef Cow/Calf Nutrition and Management and Interim Head in the Department of Animal Science at the University of Illinois.

#### What is the ideal cow?

Professor Dan Shike earned his A.S. from Black Hawk College - East Campus and B.S. in Animal Sciences and Industry at Kansas State University. He received his M.S. and Ph.D. at the University of Illinois at Urbana-Champaign. Dan's research focuses on identifying nutritional strategies and management practices that improve efficiency, reproduction and profitability in beef cow/calf production. Dan has authored over 80 peer-reviewed publications and given over 75 invited presentations.

This session will focus on how the type of beef cattle have evolved through selection and planned matings targeted at meeting consumer demands and maximising producer profitability. Over the past hundred years, cattle have increased in frame size and lean growth in the US, with more focus in the late 80's using performance records, sire evaluations, and expected progeny differences (EPD) being utilised in conjunction with visual appraisal for selection and breeding decisions. In the 2000's and 2010's breed associations introduced bioeconomic indexes allowing multiple traits to be combined into a single value.

The information and tools available to cattle breeders has dramatically increased and so has the complexity of breeding programs. Ideal beef cattle type has evolved as selection decisions continue to focus on meeting consumer demands and maximising producer profitability.

#### **SUNDAY**

#### 7.30am-8.30am

Church Service Led by Scott Wright, CEO Angus Australia



#### 11.00am-12.30pm



SPONSORED BY oetis



#### GET LINKED - Angus Stud Breeders, Commercial Producers, Consumers - Leverage Genetic Innovation.

Dr Kent Anderson: Director of Global Beef Genetic Technical Services, Zoetis & Mr Darrell Stevenson: Stevenson Angus Ranch, Montana - USA and Treasurer, American Angus Association.

3rd and 4th May 2025

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<u>2</u> 3	ArrowQuip Teys Australia			P
}	MSD Animal Health/Allflex			Public
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12	Datamars			
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.6	Jacks Creek			:
.7	CSIRO			
.8	Australian Community Media	12.1		
.9	M&M Stockyards			
20	ABS Australia	Number	Name	-
21	Australia Premier Genetics	43	GNS Rural Services	rd
22	Better cows for a better world	44	Frozen Identity Freeze Branding	a <
23	World Wide Sires	45	Davidson Cameron & Co	e
24	Nybryo	46	Olssons	
25	Agrigene	47	Shearwell	B
26	Holbrook Breeders	48	JBS	
27	Bovine Breeders & Embyro Life	49	neXtgen Agri International	a 🖸 🗸
28	Steelsave	50	Podcasting Stage	Ar
29	Ceres Insurance Group	51	Ridley Agriproducts	
80	Morrissey & Co	52	Buddha Belly Kitchen	
81	McGregor Goulay Agricultural Services	53	Rodeo and Ride	
2	Andromeda Industry	54	Dusty Belle	
3	Atlas Ag	55	CHUTE 9 Jeans	
34	Hutcheon & Pearce	56	Vytelle	
85	John Deere Kids Zone	57	Red Angus Society	
36	Reptile Solutions	58	MLA	
57	Bryon Capital	59	NH Foods	
8	Bee Friendly Farming	60	NSW Angus	
89 10	Red River Rural	61	WA Angus	
0	Black Box	62	Queensland Angus	
11	Elanco Australasia	63	Zoetis & Angus Aust	

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Food Stalls

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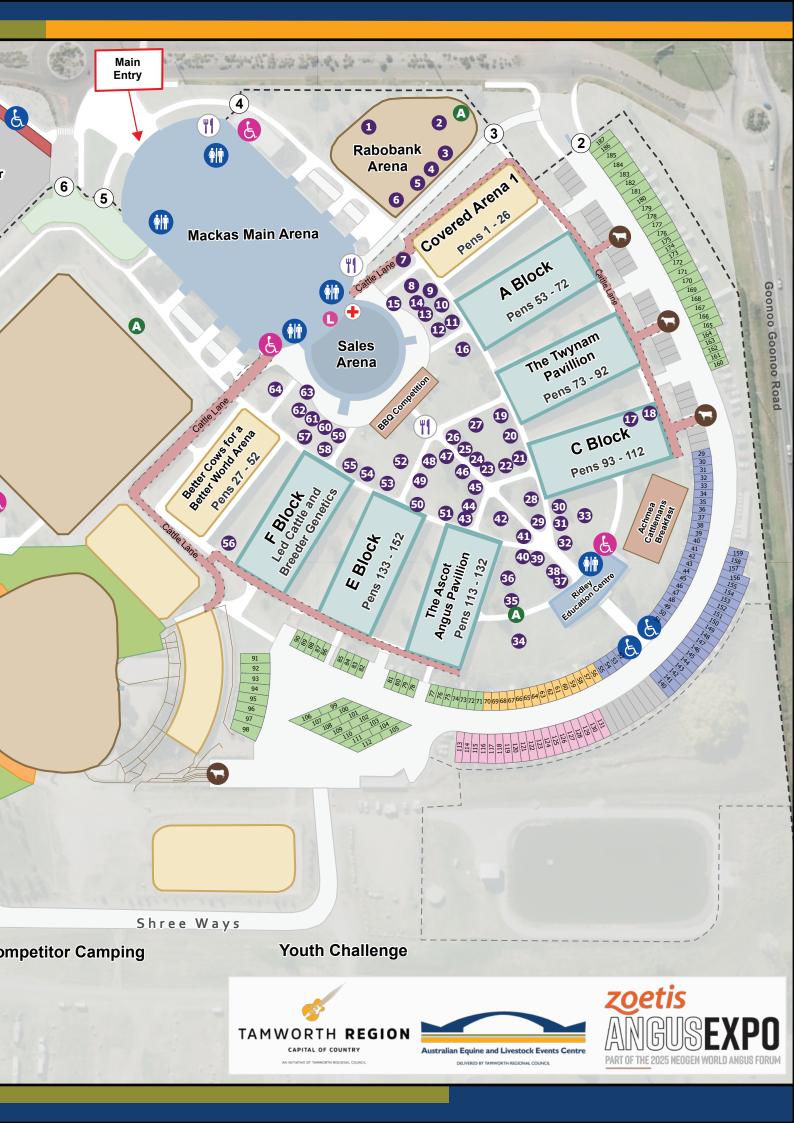
Event Organiser Parking Allocated Sponsor

Toilets Cattle Loading Livestock Exhibitor Parking Pre-Booked Powered Camping

Parking



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### **Sponsors**

